PROCLAMATION

WHEREAS, Sherrika Myers, the Founder and Executive Director of the nonprofit Every 1 Voice Matters has manifested her dedication and creation of programs, initiatives and an inspiring product line known as The Lil Herbie Series; and

WHEREAS, The idea of Lil Herbie emerged from her personal journey, grappling with a speech impediment, low self-esteem, and a lack of self-confidence during childhood and witnessing similar challenges in her first grandson, she embarked on a mission to create a specialized program for children; and

WHEREAS, The Lil Herbie Series embodies a profound commitment to instilling key values such as self-esteem, self-confidence, and perseverance in youth who, like Lil Herbie, may have encountered comparable challenges while growing up in low-income neighborhoods. Lil Herbie stands as a symbol of the profound importance of diversity and the transformative power of inclusion; and

WHEREAS, The comprehensive Lil Herbie Series Line includes community outreach, a Childrens Book Series focusing on Social-Emotional learning, a Coaching Program dedicated to helping at-risk youth and their families develop a positive mindset, impactful School Assemblies, an animated series covering Social-Emotional Learning, Diversity, Equity, and Inclusion, Financial Literacy, Anti-Bullying and daily Words of the Day; and

WHEREAS, Ms. Meyers conceived Lil Herbie and the Lil Herbie Affirmation Doll with the profound understanding that, when you can relate, you can create and understand the significance of self-affirmation. Lil Herbie serves as a beacon of empowerment for all children, encouraging them to believe in their capabilities and reminding them that their voice matters

NOW, THEREFORE, be it resolved that I, Reginald L. Burgess, Mayor of North Charleston, do hereby proclaim Thursday February 22, 2024 as

**LIL HERBIE SERIES DAY**

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the City of North Charleston, in the Counties of Berkeley, Charleston, and Dorchester and the State of South Carolina, to be affixed hereto this 21st day of February, 2024.

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 **Reginald L. Burgess, Mayor**

 **City of North Charleston**